



Thank you for supporting the work that CPAN (Child Poverty Action Network) does on behalf of children within Renfrew County. By donating to CPAN's annual fundraiser, the *Festival of Trees*, your business is recognized locally as being both caring and community-minded.

Festival of Trees Snowflake Gala raises awareness of local child poverty, and supports local children and youth in need and provides you with great advertising and promotional opportunities,

CPAN relies totally on grants, donations, and fundraisers. CPAN launched its first annual ***Festival of Trees Snowflake Gala*** in 2012 in order to obtain much-needed funding for its programs*. Last year, this signature fundraising event raised more than \$31,000!! Please feel free to view video footage at:

<https://www.youtube.com/watch?v=02OGEHcBpQs>

Sponsors are identified on gala posters and brochures, and business names are prominently displayed during the gala itself. You can participate by:

- Sponsoring the event, or portions thereof – Live Auction, Entertainment, Lighting, etc.;
- Sponsoring a tree, wreath, or large stocking; and/or
- Donating an item to one of our auctions: Live auction; silent auction; or on-line auction.

Beautifully-decorated trees, sponsored by local businesses, are viewed by the public for a full two days prior to the gala.

Our ***Fifth Annual Festival of Trees Snowflake Gala***, scheduled for November 19th, 2016 at the Petawawa Civic Centre, will be a unique and magical event that promotes all supporting businesses, is inclusive of the whole county, and puts everyone in the Christmas spirit! All while **helping many local children in need**. Why not consider hosting your Christmas Party at the Snowflake Gala? Staff, clients, family and friends will have a great time, and there is no prep or clean up to worry about.

Please help local children in need when planning this year's donation/advertising budget.

I look forward to talking to you soon regarding this year's Festival of Trees Snowflake Gala, and I thank you in advance for your continuing support.

Yours sincerely,

A handwritten signature in black ink that reads "Lyn P. Smith".

Lyn Smith, CPAN Executive Director

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* Monies raised support many programs, including: *Tools for School* (previously known as *Backpack Plus*; provides backpacks, school supplies, and shoes); *Operation Snowsuit*; *Harmony for Renfrew County* (music and visual arts); *School Inclusion Program* (hot lunches, school trips, etc.); and the *Good EGG Initiative* (supports edible gardens in schools).

GREAT NEWS!

GallantMEDIA has joined CPAN as our Media Sponsor, and as a way to thank other like-minded sponsors that are helping CPAN are offering the following:

- Bronze Sponsor:** 5 Mini Boards (1/8 page advert) for 3 months + 5% discount on GallantMEDIA services *
Excluding printed materials*
- Silver Sponsor:** 10 Mini Boards (1/8 page advert) for 3 months + 10% discount on GallantMEDIA services *
Excluding printed materials*
- Gold Sponsor:** 15 Mini Boards (1/8 page advert) for 3 months + 15% discount on GallantMEDIA services *
Excluding printed materials*
- Event Sponsor:** 20 Mini Boards (1/8 page advert) for 3 months + 20% discount on GallantMEDIA services *
Excluding printed materials *

GallantMEDIA will design advert (complimentary) and chose locations